

# THE CHAMPION CHRONICLE

VOLUME 17

CHAMPION, (Alberta) THURSDAY, July 25, 1936

NUMBER 13

## Jock's Waggin' Tongue

Vol. 1 Thursday, July 25, 1936. No. 11

Published in the interest of the residents of Champion and District.

Bill Fry and family were visitors in the district last week end.

Martin Clover reports picking 14 quarts of strawberries the other wouldn't vote right at morning.

Chal. Matlock's and J. Archibald's friends will be sorry to hear that they were both hailed out during last week's storm.

Long Centre school has undergone a renovating at the hands of painter Chamberlin, Marshall Wells points? Well certainly.

We are sorry that we have delayed the report but up until the present we have been most successful in finding out what Champunites it claims on the steering wheel, watching the exact it and as handy as dancers at the Stampede.

"Your Hardware Merchants"

## Shop where you are invited

**HOTEL York**  
CENTRE STREET, CHAMPION  
ALSO OPERATING  
**HOTEL ST. REGIS**  
RATES \$1 and \$1.50 - WEEKLY and MONTHLY RATES

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## 2.06 Rainfall

In three days last week rains gave the thirsty land a good soaking with a total of 2.06. Many fields will now be assured of a crop, whereas ten might have been the yield, twenty may now be expected, some parts will not benefit by the rain as the crops were gone past the stage that it would help, but it will provide feed for stock by reviving the pastures and increasing the weed growth from which a certain amount of feed may be gathered.

## Liberal Meetings

Liberal Candidate for the Little Bow Constituency, Mr. L. H. Stack, K. O., and Mr. Winston Churchill of Calgary addressed a meeting Friday evening, July 19th, at Champion. In spite of the conditions of the roads the meeting was well attended. Mr. Stack expounded Liberal principles and Mr. Churchill dealt with monetary reform. After the address the meeting was thrown open for a question period. During the course of his address, Mr. Stack stressed the fact that a change in the monetary affairs of the country is necessary before we can again enjoy prosperity; but decided the advisability of entering into any fantastic theories such as are being advocated over the air.

## Expresses Views

Mr. L. H. Stack, Liberal Nominee for the Provincial Riding of Little Bow, assisted by Mr. Winston Churchill of Calgary, held very successful meetings at Milo on Saturday afternoon last and at Mossleigh in the evening. Mr. Stack announces that he is extremely well pleased with the reception of his outline of Liberal policies at each point.

## Howson To Speak Carmangay, Vulcan



Mr. W. R. Howson, K. C., Leader of the Liberal Provincial Party, accompanied by and supporting L. H. Stack, K. O. Liberal Candidate for the Riding of the Little Bow, will address public meetings in Carmangay at 2:30 p.m. Friday afternoon, July 25th. At Vulcan in the Vulcan Theatre at 8:00 p.m. Friday, July 25th. At Lethbridge at 2:00 p.m. Saturday, July 27th and at Milo at 8:00 p.m. Saturday, July 27th. At these various meetings the Liberal Platform will be fully dealt with. The meetings are open and an invitation is extended to all to attend.

Now the talk is politics.

## Large Gathering To Hear Mr. Blackmore

A capacity audience listened to a lucid exposition of Social Credit principles at the Community hall Tuesday evening when Mr. Blackmore, of Raymond was the guest speaker.

Rev. Peter Dawson, the newly appointed Social Credit Candidate received quite an ovation when he appeared on the platform.

Harold Tindall performed the duties of chairman in an able manner. Previous to the meeting the weekly broadcast from Calgary with Mr. Aberhart speaking was listened to through the courtesy of Clarence Parell.

## S. Credit Candidate

Rev. Peter Dawson was officially notified by the Advisory Board that he was chosen Social Credit candidate for the Little Bow constituency.

Rev. Dawson came to Champion in October, 1930 and has served Champion and district as minister of the United Church.

Born in Maybole Ayrshire, Scotland, he came to Canada in 1911 and has resided in Alberta since 1913.

He is a graduate of St. Stephen's Theological College, Edmonton and since his graduation in 1927 has served the United Church in Sedgewick and Champion.

## Here Last Summer

Dr. Ivar Lofsrud, 31, of Edson, Alta., is dead at Stereo on the Alberta Coal Branch as the result of injuries suffered when he was thrown from a speeder against a pile of ties.

Dr. Lofsrud was on holiday relief for the mine doctor at Stereo and was rushing to answer a call when a wheel flew off the speeder. He suffered head and shoulder injuries and was without medical attention until next day. Plans to fly a doctor to Stereo proved impractical.

A verdict of accidental death was returned by a coroner's jury.

The body was removed to Viking, Alta., his former home, for burial.

Dr. Lofsrud had many friends here, having taken Dr. Freese's place last summer.

## From The Carmangay Sun (Twenty Years Ago)

Champion's annual celebration held on Monday, July 19th was a good one. There was a large crowd present and the programme of sport kept the crowd interested every minute. The first event was a ball game between Champion and Vulcan, the score being 5-3 in favor of Vulcan. Then came the trap shooting competition for the McNaughton cup and a purse of \$25.00. The gun clubs of Champion, Vulcan and Carmangay took part and Vulcan won the cup by the narrow margin of one target. The team scores were: Vulcan 85, Champion 84, Carmangay 75. Corporal Mann of Carmangay was second high man for the shot, breaking 22 birds out of 25. The horse races were very keenly contested and won the free-for-all, a number of Indians being present and won the free-for-all, the pony race and relay race and finished second in the ladies' race. In the evening Champion easily defeated Stately playing football the score being 3-0. A dance in the hall brought a very successful day to a close.

## Champion Theatre

Wednesday, July 31st

**"When  
A Man's  
A Man"**

A picture you will enjoy

Wednesday July 31st Show at 8.30

Alberta Wheat Pool's  
Policies and Actions  
are governed,  
first, last and always  
by a desire to improve  
the lot of the wheat growers  
of this province

In Return  
the organization  
seeks support  
in the way of  
patronage  
of its elevators

Champion came out on top in their game with Chesholm on the local diamond Wednesday evening by a 6-5 score. Fred Steeves pitched throughout.

TOO LATE  
TO ORDER  
INSURANCE  
AFTER A LOSS  
OCCURS.

G. Kelly McLean  
INSURANCE AGENCY

It was "on to Lethbridge" Monday morning, cars were travelling early to see the big parade.

## LIBERTY'S CANADIAN HALL OF FAME No. 6

When Elwood Alexander Hughes, general manager of the Canadian National Exhibition, started with that institution he was paid \$2 a week. He gets more now.



He is 50 and considers it more important to have been a member of Canada's first Olympic team (1906) than to be the head man for the world's biggest annual fair. Five feet five and a half inches, brown hair and eyes. At 20 was named running champion at two, five and ten miles. Is Indian chief. Was hooded in Ireland for singing the "Maple Leaf Forever." At 12 had saved three people from drowning. Was youngest to receive Royal Humane Society medal. Was a captain during the war. After George Young won California to Catalina Island marathon swim, arranged world championship race for Toronto. Persuaded the William Wrigley Company to put up prizes and put race over as such a smash it has become a permanent fixture. Wanted to be a jockey and still is envious of the ladies who boot the ponies down the stretch. Gets terribly excited fishing—if he catches anything. Married Florence Raymer. Has one daughter at college. Likes prize fights, canoe trios, crowns and his job.

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Indiscriminate giving is no help.  
As well drink poison as be jealous.  
It is hard for little minds to forgive.  
Prosperity and humility rarely live together.  
The rich are in bondage to their wealth.  
If you cannot obey, you are un't to command.

Green tea drinkers will find a sheer delight in the exquisite flavour of Salada Japan tea. Try a package.



## The Country Weekly Newspaper

"What do you think of the future of country newspapers?"

This question was asked Mr. Wright A. Patterson by a teacher of journalism in one of the western United States state universities in the course of a conversational and successful effort of big city dailies and periodicals to increase circulation in rural sections was noted, and the editorial content of these publications discussed. In answer, Mr. Patterson painted a picture of the future as he sees it.

Admitting that there is a place for the small weekly newspaper—and there is, and probably nowhere more decidedly so than on the prairies of Western Canada—the important question is: How is that position to be maintained, improved, developed, and are our Western Canadian editors alive to the situation and endeavoring to meet it? If they are, they will undoubtedly receive the public support they will so well deserve.

Both weekly newspaper publishers and the reading public will be interested in Mr. Patterson's picture as it is presented in a recent issue of The Publishers' Auxiliary. While a bit too lengthy for complete reproduction in this column, excerpts may be given—

"There has been, within the last quarter of a century, a radical change in the people of the rural communities—people of the towns and on the farms. Up to a quarter of a century ago, these communities were self-centred. The people seldom got beyond their local market place. It was a day's task for the farmer and his family to get as far away from home as the nearest town, possibly not more than three or four miles away. The only form of conveyance was the farm wagon, or the horse and buggy. The roads were narrow stretches of dirt that were, during portions of the year practically impassable. From year to another the vast majority of the rural people—the people of the towns and farms—did not get beyond their municipal lines. It was the exceptional rural family whose children went away to school. The students at universities were largely from the cities and the number attending universities was small as compared to the present time.

"Under such conditions the horizon of the rural family was extremely limited. Its members had practically no contact with the outside world and quite naturally the interests of these rural people centred about themselves and their neighbors.

"The country newspaper that catered to that local interest, that recorded the events in which the people of each community played a part, was satisfactory to the people of these communities. To this local news coverage, many editors added some general news and entertainment material and made for that time a satisfying newspaper that met very rural readers' demands.

"Today conditions are radically different. The automobile and good roads have made travel possible. The day's trip now is to the city any road from 50 to 200 miles distant from the rural home. The World War took tens of thousands of the boys of the farm into distant training camps and associated them with boys from every section of the nation, and with every class. It sent them across the ocean into far distant lands. It widened their horizon to include practically the entire world and all classes of people and all forms of activities. It gave them a new outlook and new interests. That was 18 and 20 years ago. The farm and town boys of the World War days are now the men, the heads of families, of the rural communities of today.

"The radio has brought the world to the rural community. It has widened the view of the people of these communities until it includes all Canada, the United States, England, France, Japan, Australia and every known point in the world.

"Go to the universities to-day and a large percentage of the students are from the towns and the farms. These young people are acquiring for themselves and taking back to the rural homes from which they come, an increased interest in national and world affairs, in history in the making, in the arts and sciences and in literature.

"As a class the rural audience of to-day is a more intelligent audience than that of the city. The people of the towns and farms have to-day a wider interest than the average individual of the city. They are in no sense provincial.

"It is such an audience the country newspaper of to-day and to-morrow must appeal to if it is to live. It must bring to them intelligent interpretations of what is happening throughout the world because it is to-day their world, and they know that its happenings may directly concern themselves. The cotton farmers of the Southern States know that happenings in far-away Japan may make or break the price they get for their cotton. They know that should war come between Italy and Ethiopia, it might affect the regulation of the waters of the Blue Nile and so affect the cotton crop of the Egyptian Sudan and create a larger demand and higher price for American cotton—the cotton. The wheat farmers of Western Canada know that drought in Russia, in Argentina, in France or many other sections of the world would certainly raise the price they would get for their product.

"The people of the towns and farms insist upon keeping in touch with those national and world affairs that have a direct bearing on their lives. They expect the newspaper they buy to bring to them interpretations of such happenings. They do not want rumors and surmises, but they do want statements of fact and what such facts mean. They will buy the newspaper that gives them such information."

Weekly newspaper editors are awakening to these new conditions. They are realizing that it is quality not quantity of reading matter that is demanded, and that the demands can be met in the country newspaper of eight to 10 or 12-page papers, giving them room to cover the community happenings and with that interpretations of events in the nation and the world, and a reasonable amount of entertainment.

For the paper that does these things there is a future. Such a paper will cover all of the to-day's national and world interests of its readers and will make itself meet the newspaper needs as to leave no necessary place for a paper from the outside. For such a paper there is a future, greater than that of the past, and the majority of the editors of country newspapers are awake to these things. The small minority that are not, or do not awaken will, in time, pass out of the picture.

### Forgetting Time Out

L. F. Loree, president D. H. Railway says: "When you look over the people who get to the top you'll still find that they are people who followed the old-fashioned way of working like the dickens until they got where they wanted to get, people who forgot about time off."

### One Explanation

Some surprise is expressed by an American sports journal at the return of the bicycle to popularity. It may be due to the fact says the Winnipeg Tribune that so many people desire to combine a sense of safety with the thrill of rounding a curve on two wheels.

### Reclamation Work

Applications From Farmers Keep Pouring In, And Work Progresses. Hon. Robert Weir, minister of agriculture, received a report from Dr. E. A. Archibald, director of experimental farms and chairman of the advisory committee which has the reclamation work in hand. The report indicated active co-operation from the western farmers for the undertaking.

Up to date 50 townships in drought-frequented areas have joined the community effort by which each farmer agrees to follow advice of the departmental experts in the crop of the lands, sowing grasses and in other ways co-operate to protect the communities from soil drifting and other drought life.

Applications for engineering and other assistance in the construction of water conservations are being received. This assistance is asked for in the construction of dug-outs, small stock-watering dams, small irrigation canals for farm and stock use, forage crop productions, flood schemes and pumping schemes. "They are pouring forth the department at the rate of 60 to 100 a day," the report stated.

"On July 5, there were 102 applications from groups of farmers asking for assistance in drainage of small watering dams, averaging 25 farms per application." There were more than 100 other applications from individual farmers.

"Over 70 applications have been received and a certain amount of engineering investigating has been done on many of these for the construction of community dams for domestic use, land irrigations, or animal in transit water supply," the report said.

"Amongst those which have already been found feasible by the engineering staff are Willow Creek project, White Mud project, Souris dam, Crystal City dam and others.

"An engineering staff consisting of hydraulic engineers, civil engineers, and one junior engineer has reported for duty and thanks to the co-operation of the farmers and the department which has supplied necessary instruments, are busy engaged in field engineering work. Reports with recommendations are coming in from these engineers rapidly.

### New Form Of Flight

Man In Florida Has Used Wings With Success

The idea of strapping "wings" on a man was elaborated in some detail by Leonardo da Vinci. At the Science Museum in South Kensington there is the original "Ornithopter" designed by Frost in 1800. It is a beautiful work, but never flew. It seems now that a new form of flight has been made practicable by Glen Hahn, known as the "human airplane," who recently flew over Daytona Beach, Florida, with "wings" of his design attached to his arms and shoulders. The earliest dream of man who sighed for the wings of a dove could have done the same if only they had had some means of attachment safely. The modern man-made bird-like flight possible. Once the alman has thrown himself from an airplane at a suitable height he has only to fall 1,000 feet to gather a speed of 100 to 150 m.p.h. At this speed he can glide bank, turn, or execute any maneuvers.

### Old Game Revived

Chinese Again Playing Polo After Lap of 300 Years

For the first time in three centuries two Chinese teams recently galloped about a polo field. The history of polo was part of the Olympic meeting of General Sheng Shih's 32nd National army held at the temple of agriculture in Peking. Although the Chinese were playing polo 1,000 years ago, the game was allowed to lapse and was not revived until 1911. It was furnished by Lt. Henry S. J. H. Young, K. C. M. G., and was played by the Chinese army.

### Delegates Entertained

At an annual convention of the Saskatchewan Rural Municipal Secretaries, the delegates and wives were entertained at a theatre party given by the Central Press Limited, Regina, and greatly enjoyed the picture "In Caliente" shown at the Capitol theatre.

Pretty Wife (on stand in divorce court): "It was the old story, a horse and a jackass can never agree."

Husband (roaring, as he shook off the restraining hand of his attorney): "See here, don't you call me a horse!"

Every 10¢ Packer of WILSON'S FLY PADS WILL KILL MORE FLYS THAN 10¢ WORTH OF ANY OTHER FLY KILLER

Best of all fly killers, clean, quick, safe. Kills house flies, stable flies, gnats, gnats, and other pests. Grocer or General Store.

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### Empire Trade Agreements

New Deal With Canada Desired By Australian Premier

A new trade agreement with Canada embodying additional features is desired by Australia, Prime Minister Joseph A. Lyons of that Dominion said in his conference with Prime Minister R. B. Bennett.

The empire trade agreements negotiated in 1932 had proved satisfactory and had brought about an increase in trade. Australia was anxious to achieve further increases and believed a revision of the present treaty in the light of experience would accomplish this. While it was true Canadian exports to Australia had increased more rapidly than Australian exports to Canada, Australia had no grievance and did not consider it had got the worst of the bargain.

### Happy Landings

Thrilling Episode Ended At Moscow Military Airfield

A jumper whose parachute was torn away in midair was saved by a fellow parachutist in a thrilling episode at the Moscow military airfield.

Soldier Noskov caught on the stabilizer of an aeroplane after leaping from the wing but he clung to the hub of the propeller. In midair he struck another parachutist, Soldier Kraskov, and clutched him desperately.

They fell rapidly, until 200 feet above the earth Noskov found the cord of Kraskov's reserve chute and it was in time to check their fall. Both landed safely.

### Vimy Pilgrimage

Dominion Organizer Leaves For Europe To Complete Plans

Ben W. Allen, Dominion Organizer of the Vimy Pilgrimage, which is being planned by the Canadian Legion of the British Empire Service League, sailed for the continent of Europe today on the Canadian Pacific liner Albatross to complete arrangements for the reception and blessing of Canada's Peace Army, which at this time next year will be crossing the Atlantic en route to the battlefields of France and Belgium.

"While the climate of Vimy Pilgrimage will undoubtedly be the unveiling of the great Memorial on Vimy Ridge," Mr. Allen said, "the itinerary will include visits to the battlefields of the Canadian Peace Army, the Amiens, Arras and Ypres sectors, where the Canadian Corps fought its greatest battles and Canada's citizen soldiers made their greatest contribution towards the victory and peace."

On the continent, Mr. Allen will confer with the French and Belgian authorities and ex-servicemen's organizations regarding the official part of the program and will complete the arrangements for the route to be followed and the transport and catering facilities. "We have already had indications," Mr. Allen said, "that our old allies propose to make our visit next year the occasion for joyful demonstrations of comradeship and international friendship. It will be a tremendous experience for the people of our country."

In London, Mr. Allen will confer with the Canadian Legion, Empire Service League, the Dominion Office and the Canadian Peace Committee regarding the ceremonies which will be held during the four-day visit of the Vimy Pilgrimage to the Empire capital. Other bodies interested in the arrangements for the pilgrimage and on whom Mr. Allen will call while in England, are the Canadian Battlefields Memorial Commission, the Imperial War Graves Commission, the Canadian Legion, Dominion Command.

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### Donaldson Atlantic Line

Change Of Name Is Announced By Agents

Donaldson Atlantic Line is the new name for the former Archibald-Donaldson Line. It was announced by Cunard White Star Limited, who are their agents in Canada and the United States.

A change of name signals the return of the Canadian-Scottish passenger service to complete control by the Donaldson interests which originally promoted it. The new name was announced by George D. Huband, deputy chief Canadian representative of Cunard White Star, in an interview at Montreal.

"The Donaldson Line itself commenced its Canadian operations in 1870 and has since then maintained continuously its Canadian operations in service between Canada and its home port of Glasgow. Its growth has also been marked by the acquisition of the old Albia Line service to South America, the development of the Montreal-Bristol Channel trade and the services from Vancouver to Great Britain."

### Experiment In Human Nature

One Dollar Sent To 1,000 Toronto Citizens As A Test

An experiment in human nature began in Toronto when 1,000 citizens received a \$1 bill in the mail.

The currency was enclosed in an envelope with a message from the Ontario Safety League.

"Here's a dollar. Keep it if you want to, but I don't think you'll," read the letter from J. H. Wyse, secretary of the league.

The experiment started \$1,000 said, when a citizen donated \$1,000 to the league, and asked it to 1,000 persons as an appeal for funds to protect the safety of children.

The donor pointed out 1,000 children were killed in Canada since 1925 and declared, "The enclosed letter is evidence of one man's faith in humanity and is invested in the belief every dollar will come back—and that each dollar will bring back more."

### FASHION FANCIES

OGDEN'S FINE CUT

Your Pipe Knows Ogden's Cut Plug

Air Routes Are Valuable

Make Communication With All Parts Of Empire Possible

Air and Empire are closely linked. The most valuable bonds in any empire are its communications. The Romans knew that their roads were the veins of their empire's lifeblood. But the speed of modern transport has made communications ten times more valuable. If Britain and America could have used airplanes to exchange their views in 1775 America might never have left the Empire. The more air routes we open to keep the Empire together the fewer problems will arise to keep it apart—London Sunday Express.

### New Gyroplane Tried Out

Will Rise Vertically And Attain Ordinary Horizontal Speeds

A newly perfected gyroplane, an aerial craft capable of rising vertically like a helicopter and attaining horizontal speeds comparable to those of ordinary aeroplanes, went through an initial trying out at Villacoublay, France.

Its propellers are placed in horizontal position, powered by several motors.

The best way to get your name in print is to catch a trout weighing about five pounds.

Insects cannot smile, because their muscles are inside their skeletons.

TIRED AND IRRITABLE

DO you feel weak and nervous? Do you have a headache? Do you have a sore throat? Do you have a cough? Do you have a cold? Do you have a fever? Do you have a pain? Do you have a trouble? Do you have a problem? Do you have a question? Do you have an answer? Do you have a solution? Do you have a remedy? Do you have a cure? Do you have a way? Do you have a means? Do you have a method? Do you have a system? Do you have a plan? Do you have a scheme? Do you have a design? Do you have a project? Do you have a program? Do you have a policy? Do you have a principle? Do you have a rule? Do you have a law? Do you have a regulation? Do you have a statute? Do you have a decree? Do you have an order? Do you have a command? Do you have a directive? Do you have an instruction? Do you have a guideline? Do you have a recommendation? Do you have a suggestion? Do you have an advice? Do you have a tip? Do you have a hint? Do you have a clue? Do you have a lead? Do you have a clue? Do you have a lead? Do you have a clue? Do you have a lead?

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